Mission
To engage a diverse and talented community of undergraduate scholars with experiences that prepare them for a lifetime of achievement.

Vision
To become a national model for a public university Honors College by developing undergraduate scholars into global citizens whose accomplishments and contributions to society are recognized by prestigious fellowships, scholarships, and awards throughout their lives.

Strategic Priorities

1. Recruit and enroll diverse, high-achieving students who seek the benefits of an academic community that prepares them for a lifetime of achievement.

   **Initiatives:**
   1. Develop a comprehensive recruitment and scholarship plan targeting high school and current Georgia State University students.
   2. Develop a comprehensive marketing and branding plan for internal and external communities.
   3. Initiate an application process for the Honors College.

2. Develop inventive educational experiences that provide students a competitive edge in their future endeavors.

   **Initiatives:**
   1. Increase the quality, consistency, clarity and support for current honors courses.
   2. Partner with other colleges, academic departments, and programs to develop creative curriculum and signature experiences.
   3. Enhance undergraduate research and publishing opportunities.
   5. Identify and develop candidates for prestigious national scholarships.

3. Engage students, alumni and the community at large to create affinity and build investment in the Honors College.

   **Initiatives:**
   1. Significantly increase communications with alumni and involve them in the life of the Honors College.
   2. Create targeted signature events (e.g., Founder’s Lecture Series and annual Honors College service event).
   3. Establish a donor recognition program.
   4. Establish a student, faculty and alumni recognition program.

4. Create the appropriate infrastructure to support the new Honors College and its strategic plan.

   **Initiatives:**
   1. Conduct an assessment of operational efficiency/effectiveness and staff roles and responsibilities.
   2. Develop and reclassify existing staff and add positions to support key initiatives.
   3. Create an Honors College Executive Committee and faculty affiliate program.
   4. Automate data access, control, reporting and the scholarship application process.